

SQUARE ENIX STORE – CHRONOGRAPH WATCHES EU PRIZE DRAW (THE “PROMOTION”) OFFICIAL RULES

KEY RULES

- A. **Official Rules:** The Official Rules for this Promotion consist of both (i) these key rules summarizing the important rules for participating in the Promotion (the “**Key Rules**”) and (ii) the Additional Promotion Official Rules (“**Additional Rules**”) applicable to your place of legal residence. Please review the Additional Rules at the following URL:
- For legal residents of any Promotion Jurisdiction (defined below) located in Europe, Africa, Asia, or Oceania: https://square-enix-games.com/en_GB/documents/promotion-additional-rules.
- B. **Territories:** This Promotion is open only to individuals who are legal residents and physically and permanently located in one of the following countries/territories at the date and time of entry (the “**Promotion Jurisdiction**”):
- The United Kingdom (excluding the British Overseas Territories), Germany, and France (excluding Overseas France).
- C. **Age Limit:** This Promotion is open only to individuals 18 years of age or older, and who have reached the age of majority in their jurisdiction of residence, at the date and time of entry.
- D. **Entry Period:** You may enter the Promotion only between 29 January 2020 at 00:01 (Pacific Time) and 9 April 2020 at 23:59 (Pacific Time) (the “**Entry Period**”).
- E. **Entry Procedure and Limitations:** In order to enter the Promotion, you must complete the following steps during the Entry Period:

Method One

- Have a Square Enix Members account (accounts are available for free at <https://store.eu.square-enix-games.com/>).
- During the Entry Period, access the following webpage, <https://ffvii remake-watch-sweepstakes.square-enix-games.com>, and log into your Square Enix Members account (“**Entry Method 1**”).

OR

Method Two

- Have a Square Enix Members account (accounts are available for free at <https://store.eu.square-enix-games.com/>).
- Pre-order any edition of Final Fantasy VII Remake from the Square Enix Store at <https://store.eu.square-enix-games.com/> while being logged in to your Square Enix Members account (the “**Pre-Order**”) (“**Entry Method 2**”).
- PLEASE NOTE: If you completed your Pre-Order in accordance with Entry Method 2 before the Entry Period, you will still be entered into the Promotion.
- PLEASE NOTE: IF YOU CANCEL YOUR PRE-ORDER PRIOR TO THE END OF THE ENTRY PERIOD, YOUR ENTRY UNDER ENTRY METHOD 2 WILL BE VOID.

Additional Entry Limitations:

- You may only submit your Entry through one of the methods above; either Entry Method 1 or Entry Method 2.
 - One (1) Entry per person.
 - Duplicate Entries will be disqualified.
- F. **Winner Selection:** The Sponsor (listed below), or Sponsor's designee, shall select two (2) winners from among all entries using the following methodology:

Sponsor shall select winners through a random drawing from among all entries.

- G. **Prize(s):** The winners shall receive the following prize(s):

First Place

- One (1) FINAL FANTASY VII Chronograph: Cloud Strife (approximate retail value of 1999,99 € EUR)

Second Place

- One (1) FINAL FANTASY VII Chronograph: Sephiroth (approximate retail value of 1999,99 € EUR)

- H. **Winner Notification:** Sponsor, or Sponsor's designee, will notify winner(s) by or about 9 May 2020 via email. Sponsor may also announce the winners on the Square Enix blog at https://www.square-enix-games.com/en_EU/news.

- I. **Sponsor:** The sponsor of this Promotion is Square Enix, Inc.

By entering the Promotion, you agree to be bound and abide by these Key Rules and the Additional Rules applicable to your place of legal residence, and you represent that you satisfy all eligibility requirements to enter the Promotion.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

KEY RULES POSTED ON 29 JANUARY 2020.